



## HAPPY DIRT INTRODUCES SEASIDE GROWN

St. Helena Island, SC

Our story begins circa 1903 on Seaside Farm, when our great, great grandfather, Gus Sanders, situated the first commercial tomato farm on a pretty little peninsula across the sound from Hilton Head Island. He discovered that tomatoes grow best in the soil by the water's edge, snuggled in sand and surrounded by the sea. Six generations later, his family continues to refine his legacy by shipping more than 24 million pounds of fresh tomatoes up and down the East Coast in the single month of June.

Just a few years ago, we began repurposing fruit that was too ripe for market (also known as a beautiful red tomato, on the day it is picked). Our flagship products are the Bloody Mary Mixes and Salsas. Today, our products all have the same promise to be fresh and traceable to its origin. We also partnered with Demand American Grown to help other American farms increase their bottom line by using the crops that cannot make it to market into our products, utilizing the entire harvest.

We grew up between the vines, with the value of fresh, natural produce grown by hand ingrained in our blood. We continue to grow by the sea.

**Products:** Original Bloody Mary Mix, Spicy Bloody Mary Mix, Smokin' Blue BBQ Sauce, Peach Bourbon Bacon BBQ Sauce, Mild Salsa, Spicy Salsa

**Pricing:** \$85/32oz x 12 case for Bloodies, \$65.00/16oz x 12 case for BBQ Sauce, \$45.50/12 x 12oz case for Salsas